

sponsorship prospectus



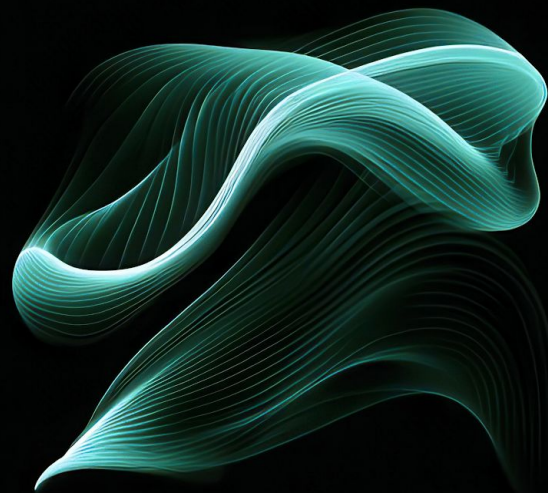
converge

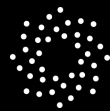
creating the future of financial regulation

September 16, 2025

Hamilton Hotel • 1001 14th St NW, Washington, D.C.

A one-day event bringing a community together to co-create the future of financial regulation





What is Converge?

AIR's inaugural Converge event will gather together innovators, policymakers and industry leaders to reimagine the future of financial regulation for the digital age.

- Prepare for the age of AI
- Imagine the future
- Plot new pathways

Powerful winds of change are converging on financial regulation.

The new Administration and Congress are moving rapidly to remake the U.S. government, including the financial agencies. Laws and rules are shifting. Markets are evolving. And transformative technology is proliferating, especially in generative AI and tokenization.

This makes September the ideal time to gather in Washington, D.C.

to understand, envision and help shape the future. AIR has crafted Converge by drawing on our networks of provocative thinkers and the cross-silo community we have built hosting dozens of gatherings, including 20+ TechSprints, worldwide.

We'll imagine the future, plot new pathways to realize aspirations, and help the community think through opportunities and risks. Participants will come away with insights on likely changes in policy, GenAI impacts, and competition, as well as practical design thinking techniques and innovation frameworks. They'll also connect with thought leaders, policymakers and industry peers.



Alliance for Innovative Regulation (AIR)

The **Alliance for Innovative Regulation (AIR)** is an independent nonprofit organization working to make the financial system fair, innovative, resilient, and crime-free through responsible use of new technology. By connecting regulation, finance, technology and society, AIR drives global innovation and collaboration to overcome the system's legacy shortcomings and prepare it for rapid technology change.

Based in Washington, D.C. and working worldwide, AIR draws on deep expertise across the regulatory, consulting, finance and tech sectors. We have:

- **20 dedicated professionals** across three continents & ten time zones.
- **500+ years of combined experience** in financial services, technology & regulation.
- **Former senior regulators** with deep expertise in guiding real-world, implementable solutions.
- **Awards** from Fast Company, Forbes, American Banker and others for pioneering innovation in finance.

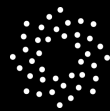
Our Impact

- **Hundreds** of thought-provoking white papers, articles, op-eds, speeches and notable news mentions.
- **Hundreds** of participants in over **30** roundtable discussions covering fraud, anti-money laundering, GenAI, digital ID, cryptocurrency, digital regulatory reporting, credit, and more.
- **Tens of thousands** of attendees at our numerous events, webinars, and convenings.
- **20+** TechSprints with cross-continental participation and/or government agency collaboration.
- **230+** Barefoot Innovation podcast episodes listened to by regulators and financial professionals in nearly 100 countries.



AIR's insights and collaboration have been foundational in the build of our innovation program, empowering agencies like ours to adapt in a rapidly changing financial services landscape.

U.S. Federal Regulator



What to Expect

This is not an ordinary conference but rather an interactive experience offering multiple viewpoints, challenging perspectives, workshops, labs and small group dialogue. Top speakers will debate, provoke ideas, and raise new possibilities. Participants will choose their unique journey among sessions designed to spur fresh thinking, teach innovation techniques, and foster co-creation.

Keynote speakers & Panels

to debate, provoke ideas, and raise new possibilities.

Facilitated deep dive problem-solving discussions

on challenges like AI-driven fraud, DeFi oversight & digital financial inclusion

Design thinking workshops

and group discussions on change management, growth mindset and resilience

Participant Expert Flash Talks

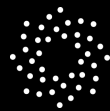
TED talk style delivered by qualified Converge participants

Innovation Studio

where participants can respond to problem statements and co-develop solutions

Solution Showcase

featuring live demos for a hands-on learning experience



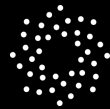
Who Attends

As a nonpartisan, independent nonprofit that has hosted events throughout the world, AIR has great convening power



300 innovators from across the financial community

- Lawmakers & Regulators
- Banking & Fintech
- Crypto & Web3
- Securities, Payments, Lending
- Law Enforcement & Security
- Law Firms, Consultants, Academics
- Foundations & Advocates
- VCs & Think Tanks



Sponsorship Opportunities

Roundtable host - Hosting one of AIR's educational roundtables, influencing the topic and directing the conversation

Lunch sponsor - Logo featured prominently on every table during the buffet lunch.

Coffee break sponsor - Logo featured prominently during coffee breaks with optional branded coffee cups and/or napkins.

Networking drinks sponsor - Your brand displayed prominently at the networking reception held at the conclusion of the day.

Pre-conference cocktail party - Exclusive sponsor of the conference-eve cocktail party, with your executive welcoming attendees to DC.

Sponsored email - An AIR email to all registered attendees 1-2 weeks before the event with your marketing message.

WiFi sponsor - Your brand name will be the password for the WiFi that will be printed on all materials throughout the venue.

Lanyards - Your logo on the lanyards for the badges that every attendee will be wearing. This is one of the highest visibility items at the event.

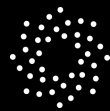
Charging station - A place where conference attendees go to charge their devices, with your brand displayed prominently.

Private meeting rooms - Private meeting room booked for the day to hold executive meetings (will provide more color when we have the venue).

Innovation Studio - Your brand displayed prominently in the Lab where participants will visit to contribute to and collaborate on solutions to provocative problem statements.

VIP Lounge - Your brand displayed prominently in the VIP lounge which will double as the speaker green room.

Solutions Showcase - A table in our Solutions Showcase area where you can display your brand, provide demos, and build interest in your organization.



Sponsorship Levels

All sponsorships include logo placement on website, all digital materials and in-person at the event

Sponsors will receive a social media kit including marketing assets so they can further promote their participation in Converge

Leadership Partner

- Includes 3 sponsor items
- 10 tickets
- Solutions Showcase
- Priority branding
- Helping AIR shape the program agenda
- Ongoing recognition as a core supporter on AIR's website
- One agreed upon guest on the Barefoot Innovation podcast

\$100,000

Impact Partner

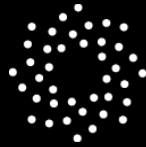
- Includes 1 sponsor item
- 5 tickets
- Solutions Showcase

\$50,000

Supporting Partner

- 2 tickets
- Solutions Showcase

\$15,000



air Alliance for
Innovative
Regulation

Be a key player in shaping the future of financial regulation. Contact us to secure your sponsorship and maximize your brand's impact at Converge!

Email: randy@regulationinnovation.org